Inclusive Economic Development

Saskatchewan Economic Development Association (SEDA)

Inclusive Economic Development

Economic development is a collaborative process between all levels of government(leadership) and non-government organizations that builds up the economic and social capacity of an area to improve its economic future and overall quality of life.

In practice:

"... local people, with common interests, using their own initiative and abilities -- and marshalling public and private resources -- to solve local problems in order to make their local community a better place in which to live and work."

SEDA's Role









We provide resources

Resource Platform www.ecdevonline.ca

Network site www.seda.sk.ca

Monthly Inside Saskatchewan

Weekly Inspiration File

We deliver educational experiences

Developed training program in 1996 Online Delivery Provincial Certification with SFNEDN

Annual learning & networking events

We develop and deliver programs

Business Counts BRE Economic Recovery

Action Planning & Facilitation Peer to Peer Mentorship Program Thrivesask.com SaskChangemakers.com

We provide concierge and coaching

Much of economic development is learned on-the-job.

We provide a 'lifeline' for community leaders and professionals to access on demand.

How we do it...









Agile values based team

Passionate, knowledgeable, connected contractors

Governance team of 10 directors from across the province

Advance collaboration

Supporting the end user more effectively

Leverage networks and partners

Power of the crowd.

Members, partners, allies are needed to operate effectively in a world of constant change

Entrepreneurial non-profit

34 years of self reliance

Generate own source revenue



Alignment of tangible services, programs and financial support





Regulatory & Pubic Sector



Private Sector



Working with Saskatchewan First Nations Economic Development Network (SFNEDN)

Truth and Reconciliation

 SEDA Governance Policy supports the 94 TRC Calls to Action. Immediate focus is on increasing awareness for TRC in communities across the province.

Economic Development as a Bridge

- Common ground for relationship building and working towards economic and social health.
- Annual Conference each May is targeted to increasing dialogue between Municipal and Indigenous leaders & professionals.
- Working with the Province of Saskatchewan Community Planning Department to prioritize First Nations engagement in regional planning districts – and including economic development in the conversation.
- Seeking support for a Partnership Pilot to embrace rural and First Nation communities



Professional Certification

Professional Community and Economic Development of Saskatchewan PCED.SK

- In partnership with SFNEDN
- Minimum of 2 years related employment.
- Must meet points requirements comprised formal education; professional development; conferences; online training.
- Accepts learning credits from the entire spectrum of community and economic development; recreation; tourism; culture etc.
- Must pass Certification Exam.
- Certification Exam comprised of multiple choice and open ended questions – taken from online program assignments and quizzes.



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